

# Create a custom ad for your student's yearbook.



Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support your school at the same time. Visit [jostensadservice.com](http://jostensadservice.com) to create your recognition ad.

[www.JostensAdService.com](http://www.JostensAdService.com)

Last day to order: 12/15/2014

## Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing at right for more details. Ad layouts for sizes offered are available on [jostensadservice.com](http://jostensadservice.com).

### RECOGNITION AD PRICING

Received by 12/15/2014

#### COLOR

Full Page Not Offered  
 1/2 Page Not Offered  
 1/4 Page \$85.00  
 1/8 Page \$45.00

## SAMPLE ADS (more ad templates available online)

Full Page

**Jake Kreber**

**Congratulations!**  
 We are so proud of you. You have such a bright future ahead of you. We are so proud of you. You have such a bright future ahead of you. We are so proud of you. You have such a bright future ahead of you.

With love always,  
 All your family

1/2 Page

**Lauren Harris**

**Congratulations!**  
 We are so proud of you. You have such a bright future ahead of you. We are so proud of you. You have such a bright future ahead of you.

With love always,  
 All your family

1/4 Page

**Allen Ho**

**Congratulations!**  
 We are so proud of you. You have such a bright future ahead of you. We are so proud of you. You have such a bright future ahead of you.

With love always,  
 All your family

1/8 Page

**Sheri Hagness**

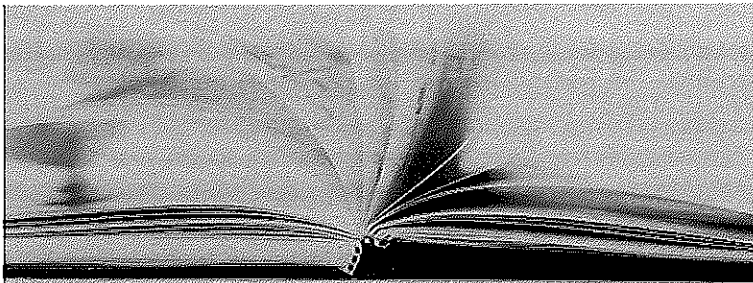
**Congratulations!**  
 We are so proud of you. You have such a bright future ahead of you. We are so proud of you. You have such a bright future ahead of you.

With love always,  
 All your family

*Don't miss this opportunity. Place your order today!*

[www.JostensAdService.com](http://www.JostensAdService.com)





## Proceeds support our school

Revenue from yearbook ads helps our school create a better yearbook!

### SCHOOL GUIDELINES

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

## TIPS for creating your best ad

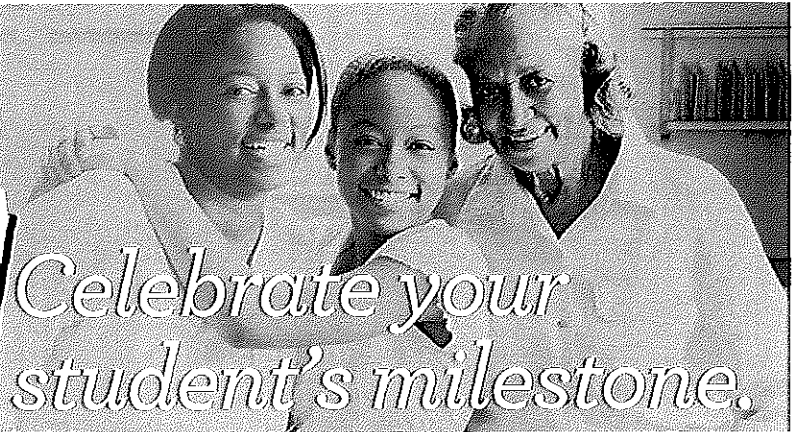
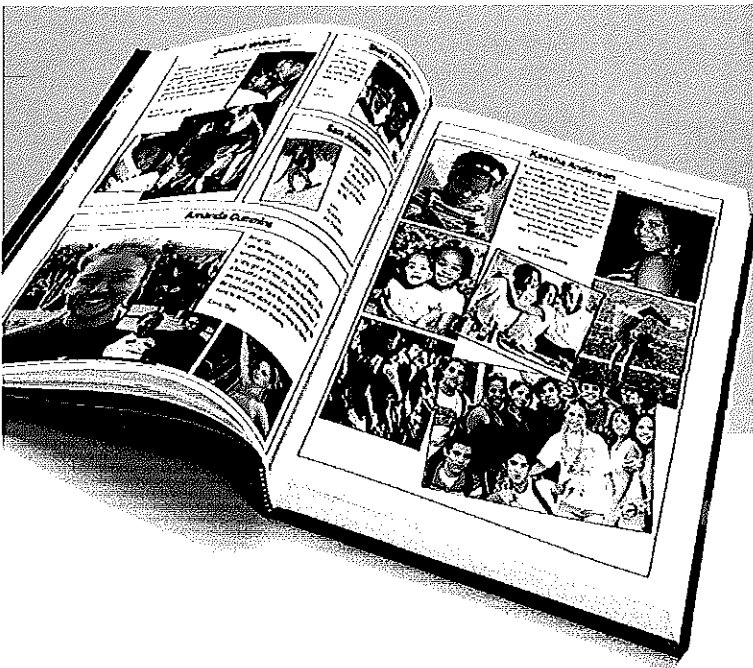
- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Create the ad around your student and write a personal message that will be meaningful.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

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Job 4915

*from your school.*  
A MESSAGE



*Celebrate your student's milestone.*

Rutherford High School

Yearbook Ads are on sale now!

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