COURSE TITLE

TV Production 2: Studio Workshop

LENGTH

Full Year Grade 10, 11, and/or 12

DEPARTMENT

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SCHOOL

Rutherford High School

DATE

Initial Approval: June 15, 2015 Latest Revision: September 10, 2018

TV Production II

I. Introduction/Overview/Philosophy

In this course, experienced television students build upon and apply the skills learned in TV Production to produce more in-depth video projects where advanced means of storytelling are explored. As in TV Production, many of the projects can be shared on RTV, Comcast/FiOS and online. A shift in focus from video production to filmmaking is explored with the creation of projects such as movie recreations, foley audio projects and short films. Students will also have the opportunity to work as crewmembers behind and in front of the camera.

II. Objectives

Course Outline:

A. UNIT 1: Review of technical operations (approx. 3 weeks)

- a. Demonstrations of DSLR camera operations, audio equipment, and camera support systems.
 - i. www.mediacollege.com and www.cybercollege.org
- b. In-class scavenger hunt shoot to practice applying skills.
- c. Critique of video for technical, media and cinematic strengths and weaknesses.
- d. Student creation of a RTV Morning Show Lead-in w/ flag salute.

B. UNIT 2: Campus Story Montage (approx. 3 weeks)

- a. Define the montage and what its role in modern film is.
- b. Cite specific examples in modern and historic films to analyze how the montage was used as a story-telling device.
- c. Explore ways to create an emotional reaction through creative cinematography and stylistic editing.
- d. Student creation of a *Campus Story* montage that tells the whole story of an aspect of campus life while conveying the emotions associated with it.

C. UNIT 3: Technical Tutorial (approx. 3 weeks)

- a. Break a technical process down into incremental steps needed for successful completion.
- b. Tell a linear story line using visuals to help clearly communicate the process.
- c. Used advanced camera controls to manipulate technical video quality.
- d. Student creation of a *Tutorial* that clearly communicates a technical process.

D. UNIT 4: New Technique Free Choice (approx. 4 weeks)

- a. Students will identify video (camera/editing) techniques that have been used in TV1 and TV2.
- b. New video techniques (camera/editing) will be explored.
- c. Students will plan, film and edit a short skit that tells a full story while implementing a new video technique.
- d. Included in the student's presentation of the final project, they will also give a demonstration on the new video technique.

E. UNIT 5: ENG (Electronic News Gathering) (approx. 4 weeks)

- a. Equipment required for an ENG shoot (camera, tripod, mic, portable light)
- b. Location scouting
- c. Filming and editing
- d. Storytelling devices
- e. Students will plan, cast, film and direct an ENG-style interview.
- f. Students will write, plan and shoot a live studio magazine-style show built around the final ENG projects.

F. UNIT 6: SATIRE (approx. 3 weeks)

- a. Define satire as a story-telling device and identify samples from different types of media.
- b. Explore how the satire is used in different facets of the media industry.
- c. Critique the meaning and effectiveness pf different types of satire.
- d. Students will produce a production using satire to target a specific current social issue.

G. UNIT 7: FOLEY AUDIO (approx. 2 weeks)

- a. Explore how the TV / film industry uses foley artists to replace the audio in final productions.
- b. Develop advanced technical skills in the field of audio, including microphone selection, audio recording and audio post production.
- c. Students apply newly learned skills to a production where they will remove the original audio from a movie scene and will replace it with newly recorded sound effects and dialog.

H. UNIT 8: EFP (Electronic Field Production) *Movie Recreations (approx. 3 weeks)

- a. Differentiate between ENG and EFP styled productions
- b. Operate the equipment commonly used in an EFP production
 - i. Lighting, audio, camera support systems
- c. Serve as the different jobs commonly required for an EFP production
- d. Analyze a film scene for directing and story telling strengths
- e. Students will recreate a scene from a movie focusing on cinematography, audio and lighting.

I. UNIT 9: Story Telling (approx. 4 weeks)

- a. Identify story structure and character development strategies.
- b. Analyze advanced directing through cinematography.
- c. Students will have the opportunity to practice story telling with a pair of short story projects: 30-second Mood Piece and 15-second Short Short.

J. UNIT 10: 10-minute Short Film (whole year)

- a. This is the overarching goal of the course that starts in September and completes in May, and includes elements that are taught throughout the duration of the course.
- b. Quarter 1: Brainstorm and develop storyline.
- c. Quarter 2: Create and pitch story with appropriate treatment / logline.
- d. Quarter 3: Write final script and produce opening title sequence.
- e. Quarter 4: Film and record all audio and video and edit final production.

Student Outcomes:

After successfully completing this course, the student will be able to create:

- DSLR Scavenger Hunt
- RTV Morning Show lead in
- Flag salute
- Campus Story Montage
- Tutorial
- New Technique Free Choice
- ENG (Electronic News Gathering)
- Swish VLOG
- Satire
- Foley
- Short Film Title Sequences
- Movie Recreations
- 30sec Mood Piece
- 15sec Short Short
- 10min Short Film

New Jersey Student Learning Standards Visual and Performing Arts

STANDARD 1.1: THE CREATIVE PROCESS: ALL STUDENTS WILL DEMONSTRATE AN UNDERSTANDING OF THE ELEMENTS AND PRINCIPLES THAT GOVERN THE CREATION OF WORKS OF ART IN DANCE, MUSIC, THEATRE, AND VISUAL ART.

Strand D. Visual Art

- 1.1.12.D.1 Distinguish innovative applications of the elements of art and principles of design in visual artworks from diverse cultural perspectives and identify specific cross-cultural themes.
- 1.1.12.D.2 Translate literary, musical, theatrical, and dance compositions by using them as stimulus/inspiration for corresponding visual artworks.

STANDARD 1.2: HISTORY OF THE ARTS AND CULTURE: ALL STUDENTS WILL UNDERSTAND THE ROLE, DEVELOPMENT, AND INFLUENCE OF THE ARTS THROUGHOUT HISTORY AND ACROSS CULTURES.

Strand A. History of the Arts and Culture

- 1.2.12.A.1 Determine how dance, music, theatre, and visual art have influenced world cultures throughout history.
- 1.2.12.A.2 Justify the impact of innovations in the arts (e.g., the availability of music online) on societal norms and habits of mind in various historical eras.

Standard 1.3: Performance: All students will synthesize those skills, media, methods, and technologies appropriate to creating, performing, and/or presenting works of art in dance, music, theatre, and visual art.

Strand D. Visual Art

- 1.3.12.D.1 Synthesize the elements of art and principles of design in an original portfolio of two- and three-dimensional artworks that reflects personal style and a high degree of technical proficiency and expressivity.
- 1.3.12.D.2 Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.
- 1.3.12.D.3 Organize an exhibit of personal works of visual art that convey a high level of understanding of how the expression of ideas relates to the art media, art mediums, and techniques used.
- 1.3.12.D.4 Analyze the syntax and compositional and stylistic principles of two- and three-dimensional artworks in multiple art media (including computer-assisted artwork), and interpret themes and symbols suggested by the artworks.
- 1.3.12.D.5 Identify the styles and artistic processes used in the creation of culturally and historically diverse two- and three-dimensional artworks, and emulate those styles by creating an original body of work.

STANDARD 1.4: AESTHETIC RESPONSES & CRITIQUE METHODOLOGIES: ALL STUDENTS WILL DEMONSTRATE AND APPLY AN UNDERSTANDING OF ARTS PHILOSOPHIES, JUDGEMENT, AND ANALYSIS TO WORK OF ART IN DANCE, MUSIC, THEATRE, AND VISUAL ART.

Strand A. Aesthetic Responses

- 1.4.12.A.1 Use contextual clues to differentiate between unique and common properties and to discern the cultural implications of works of dance, music, theatre, and visual art.
- 1.4.12.A.2 Speculate on the artist's intent, using discipline-specific arts terminology and citing embedded clues to substantiate the hypothesis.
- 1.4.12.A.3 Develop informed personal responses to an assortment of artworks across the four arts disciplines (dance, music, theatre, and visual art), using historical significance, craftsmanship, cultural context, and originality as criteria for assigning value to the works.
- 1.4.12.A.4 Evaluate how exposure to various cultures influences individual, emotional, intellectual, and kinesthetic responses to artwork.

Strand B. Critique Methodologies

- 1.4.12.B.1 Formulate criteria for arts evaluation using the principles of positive critique and observation of the elements of art and principles of design, and use the criteria to evaluate works of dance, music, theatre, visual, and multimedia artwork from diverse cultural contexts and historical eras.
- 1.4.12.B.2 Evaluate how an artist's technical proficiency may affect the creation or presentation of a work of art, as well as how the context in which a work is performed or shown may impact perceptions of its significance/meaning.
- 1.4.12.B.3 Determine the role of art and art-making in a global society by analyzing the influence of technology on the visual, performing, and multimedia arts for consumers, creators, and performers around the world.

21st Century Life and Careers Career Ready Practices

CRP1 Act as a responsible and contributing citizen and employee

Career-ready individuals understand the obligations and responsibilities of being a member of a community, and they demonstrate this understanding every day through their interactions with others. They are conscientious of the impacts of their decisions on others and the environment around them. They think about the near-term and long-term consequences of their actions and seek to act in ways that contribute to the betterment of their teams, families, community and workplace. They are reliable and consistent in going beyond the minimum expectation and in participating in activities that serve the greater good.

CRP2 Apply appropriate academic and technical skills

Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive. They make connections between abstract concepts with real-world applications, and they make correct insights about when it is appropriate to apply the use of an academic skill in a workplace situation

CRP 3 Attend to personal health and financial well-being

Career-ready individuals understand the relationship between personal health, workplace performance and personal well-being; they act on that understanding to regularly practice healthy diet, exercise and mental health activities. Career-ready individuals also take regular action to contribute to their personal financial wellbeing, understanding that personal financial security provides the peace of mind required to contribute more fully to their own career success.

CRP4 Communicate clearly and effectively and with reason.

Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal, and/or visual methods. They communicate in the workplace with clarity and purpose to make maximum use of their own and others' time. They are excellent writers; they master conventions, word choice, and organization, and use effective tone and presentation skills to articulate ideas. They are skilled at interacting with others; they are active listeners and speak clearly and with purpose. Career-ready individuals think about the audience for their communication and prepare accordingly to ensure the desired outcome.

CRP5 Consider the environmental, social and economic impacts of decisions.

Career-ready individuals understand the interrelated nature of their actions and regularly make decisions that positively impact and/or mitigate negative impact on other people, organization, and the environment. They are aware of and utilize new technologies, understandings, procedures, materials, and regulations affecting the nature of their work as it relates to the impact on the social condition, the environment and the profitability of the organization.

CRP6 Demonstrate creativity and innovation

Career-ready individuals regularly think of ideas that solve problems in new and different ways, and they contribute those ideas in a useful and productive manner to improve their organization. They can consider unconventional ideas and suggestions as solutions to issues, tasks or problems, and they discern which ideas and suggestions will add greatest value. They seek new methods, practices, and ideas from a variety of sources and seek to apply those ideas to their own workplace. They take action on their ideas and understand how to bring innovation to an organization.

CRP 7 Employ valid and reliable research strategies

Career-ready individuals are discerning in accepting and using new information to make decisions, change practices or inform strategies. They use reliable research process to search for new information. They evaluate the validity of sources when considering the use and adoption of external information or practices in their workplace situation.

CRP8 Utilize critical thinking to make sense of problems and persevere in solving them

Career-ready individuals readily recognize problems in the workplace, understand the nature of the problem, and devise effective plans to solve the problem. They are aware of problems when they occur and take action quickly to address the problem; they thoughtfully investigate the root cause of the problem prior to introducing solutions. They carefully consider the options to solve the problem. Once a solution is agreed upon, they follow through to ensure the problem is solved, whether through their own actions or the actions of others.

CRP9 Model integrity, ethical leadership and effective management

Career-ready individuals consistently act in ways that align personal and community-held ideals and principles while employing strategies to positively influence others in the workplace. They have a clear understanding of integrity and act on this understanding in every decision. They use a variety of means to positively impact the directions and actions of a team or organization, and they apply insights into human behavior to change others' action, attitudes and/or beliefs. They recognize the near-term and long-term effects that management's actions and attitudes can have on productivity, morals and organizational culture.

CRP10 Plan education and career paths aligned to personal goals

Career-ready individuals take personal ownership of their own education and career goals, and they regularly act on a plan to attain these goals. They understand their own career interests, preferences, goals, and requirements. They have perspective regarding the pathways available to them and the time, effort, experience and other requirements to pursue each, including a path of entrepreneurship. They recognize the value of each step in the education and experiential process, and they recognize that nearly all career paths require ongoing education and experience. They seek counselors, mentors, and other experts to assist in the planning and execution of career and personal goals.

CRP11 Use technology to enhance productivity

Career-ready individuals find and maximize the productive value of existing and new technology to accomplish workplace tasks and solve workplace problems. They are flexible and adaptive in acquiring new technology. They are proficient with ubiquitous technology applications. They understand the inherent risks-personal and organizational-of technology applications, and they take actions to prevent or mitigate these risks.

CRP12 Work productively in teams while using cultural global competence

Career-ready individuals positively contribute to every team, whether formal or informal. They apply an awareness of cultural difference to avoid barriers to productive and positive interaction. They find ways to increase the engagement and contribution of all team members. They plan and facilitate effective team meetings.

TECHNOLOGY STANDARDS

STANDARD 8.1: EDUCATIONAL TECHNOLOGY: ALL STUDENTS WILL USE DIGITAL TOOLS TO ACCESS, MANAGE, EVALUATE, AND SYNTHESIZE INFORMATION IN ORDER TO SOLVE PROBLEMS INDIVIDUALLY AND COLLABORATE AND TO CREATE AND COMMUNICATE KNOWLEDGE.

- **A.** Technology Operations and Concepts: Students demonstrate a sound understanding of technology concepts, systems and operations.
- 8.1.12.A.1 Create a personal digital portfolio which reflects personal and academic interests, achievements, and career aspirations by using a variety of digital tools and resources.
- 8.1.12.A.2 Produce and edit a multi-page digital document for a commercial or professional audience and present it to peers and/or professionals in that related area for review.
- 8.1.12.A.3 Collaborate in online courses, learning communities, social networks or virtual worlds to discuss a resolution to a problem or issue.
- 8.1.12.A.4 Construct a spreadsheet workbook with multiple worksheets, rename tabs to reflect the data on the worksheet, and use mathematical or logical functions, charts and data from all worksheets to convey the results.
- 8.1.12.A.5 Create a report from a relational database consisting of at least two tables and describe the process, and explain the report results.
- **B.** Creativity and Innovation: Students demonstrate creative thinking, construct knowledge and develop innovative products and process using technology.
- 8.1.12.B.2 Apply previous content knowledge by creating and piloting a digital learning game or tutorial.
- **C. Communication and Collaboration:** Students use digital media and environments to communicate and work collaboratively, including at a distance, to support individual learning and contribute to the learning of others.
- 8.1.12.C.1 Develop an innovative solution to a real world problem or issue in collaboration with peers and experts, and present ideas for feedback through social media or in an online community.
- **D. Digital Citizenship:** Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.
- 8.1.12.D.1 Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.
- 8.1.12.D.2 Evaluate consequences of unauthorized electronic access (e.g., hacking) and disclosure, and on dissemination of personal information.
- 8.1.12.D.3 Compare and contrast policies on filtering and censorship both locally and globally.
- 8.1.12.D.4 Research and understand the positive and negative impact of one's digital footprint.

- 8.1.12.D.5 Analyze the capabilities and limitations of current and emerging technology resources and assess their potential to address personal, social, lifelong learning, and career needs.
- **E: Research and Information Fluency:** Students apply digital tools to gather, evaluate, and use information.
- 8.1.12.E.1 Produce a position statement about a real world problem by developing a systematic plan of investigation with peers and experts synthesizing information from multiple sources.
- 8.1.12.E.2 Research and evaluate the impact on society of the unethical use of digital tools and present your research to peers.
- **F:** Critical thinking, problem solving, and decision making: Students use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources.
- 8.1.12.F.1 Evaluate the strengths and limitations of emerging technologies and their impact on educational, career, personal and or social needs.

TECHNOLOGY STANDARDS

STANDARD 8.2: TECHNOLOGY EDUCATION, ENGINEERING, DESIGN, AND COMPUTATIONAL THINKING — PROGRAMMING: ALL STUDENTS WILL DEVELOP AN UNDERSTANDING OF THE NATURE AND IMPACT OF TECHNOLOGY, ENGINEERING, TECHNOLOGICAL DESIGN, COMPUTATIONAL THINKING, AND THE DESIGNED WORLD AS THEY RELATE TO THE INDIVIDUAL, GLOBAL SOCIETY, AND THE ENVIRONMENT.

- **A.** The Nature of Technology: Creativity and Innovation Technology systems impact every aspect of the world in which we live.
- 8.2.12.A.1 Propose an innovation to meet future demands supported by an analysis of the potential full costs, benefits, trade-offs and risks, related to the use of the innovation.
- 8.2.12.A.2 Analyze a current technology and the resources used, to identify the trade-offs in terms of availability, cost, desirability and waste.
- 8.2.12.A.3 Research and present information on an existing technological product that has been repurposed for a different function.
- **B. Technology and Society:** Knowledge and understanding of human, cultural and societal values are fundamental when designing technological systems and products in the global society.
- 8.2.12.B.1 Research and analyze the impact of the design constraints (specifications and limits) for a product or technology driven by a cultural, social, economic or political need and publish for review.
- 8.2.12.B.2 Evaluate ethical considerations regarding the sustainability of environmental resources that are used for the design, creation and maintenance of a chosen product.
- 8.2.12.B.3 Analyze ethical and unethical practices around intellectual property rights as influenced by human wants and/or needs.
- 8.2.12.B.4 Investigate a technology used in a given period of history, e.g., stone age, industrial revolution or information age, and identify their impact and how they may have changed to meet human needs and wants.
- 8.2.12.B.5 Research the historical tensions between environmental and economic considerations as driven by human needs and wants in the development of a technological product, and present the competing viewpoints to peers for review.
- **C. Design:** *The design process is a systematic approach to solving problems.*
- 8.2.12.C.1 Explain how open source technologies follow the design process.
- 8.2.12.C.2 Analyze a product and how it has changed or might change over time to meet human needs and wants.
- 8.2.12.C.3 Analyze a product or system for factors such as safety, reliability, economic considerations, quality control, environmental concerns, manufacturability, maintenance and repair, and human factors engineering (ergonomics).

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- 8.2.12.C.4 Explain and identify interdependent systems and their functions.
- 8.2.12.C.5 Create scaled engineering drawings of products both manually and digitally with materials and measurements labeled.
- 8.2.12.C.6 Research an existing product, reverse engineer and redesign it to improve form and function.
- 8.2.12.C.7 Use a design process to devise a technological product or system that addresses a global problem, provide research, identify trade-offs and constraints, and document the process through drawings that include data and materials.
- **D.** Abilities for a Technological World: The designed world is the product of a design process that provides the means to convert resources into products and systems.
- 8.2.12.D.1 Design and create a prototype to solve a real world problem using a design process, identify constraints addressed during the creation of the prototype, identify trade-offs made, and present the solution for peer review.
- 8.2.12.D.2 Write a feasibility study of a product to include: economic, market, technical, financial, and management factors, and provide recommendations for implementation.
- 8.2.12.D.3 Determine and use the appropriate resources (e.g., CNC (Computer Numerical Control) equipment, 3D printers, CAD software) in the design, development and creation of a technological product or system.
- 8.2.12.D.4 Assess the impacts of emerging technologies on developing countries.
- 8.2.12.D.5 Explain how material processing impacts the quality of engineered and fabricated products.
- 8.2.12.D.6 Synthesize data, analyze trends and draw conclusions regarding the effect of a technology on the individual, society, or the environment and publish conclusions.
- **E. Computational Thinking: Programming:** Computational thinking builds and enhances problem solving, allowing students to move beyond using knowledge to creating knowledge.
- 8.2.12.E.1 Demonstrate an understanding of the problem-solving capacity of computers in our world.
- 8.2.12.E.2 Analyze the relationships between internal and external computer components.
- 8.2.12.E.3 Use a programming language to solve problems or accomplish a task (e.g., robotic functions, website designs, applications, and games).
- 8.2.12.E.4 Use appropriate terms in conversation (e.g., troubleshooting, peripherals, diagnostic software, GUI, abstraction, variables, data types and conditional statements).

- 9.2.12.C.1 Review career goals and determine steps necessary for attainment.
- 9.2.12.C.2 Modify Personalized Student Learning Plans to support declared career goals.
- 9.2.12.C.3 Identify transferable career skills and design alternate career plans.
- 9.2.12.C.4 Analyze how economic conditions and societal changes influence employment trends and future education.
- 9.2.12.C.5 Research career opportunities in the United States and abroad that require knowledge of word languages and diverse cultures.
- 9.2.12.C.6 Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
- 9.2.12.C.7 Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.
- 9.2.12.C.8 Assess the impact of litigation and court decisions on employment laws and practices.
- 9.2.12.C.9 Analyze the correlation between personal and financial behavior and employability.

III. Proficiency Levels

This is an elective course open to students in Grades 10 - 12 who have successfully completed the prerequisite of TV Production I.

IV. Methods of Assessment

Student Assessment

- A variety of assessments will be provided including, but not limited to, the following items:
 - o Tests
 - o Quizzes
 - o Homework
 - o Classwork
 - o Progress Indicators (benchmark due dates)
 - o Class Participation
 - Writing Assignments
 - Oral Presentations
 - o Individual Projects, Presentations and Reports
 - o Group Projects, Presentations and Reports
 - Journals
 - Lab Participation
 - o Quarterly Benchmark Assessments
 - Studio Work
 - o Filming Outside of Class

Curriculum/Teacher Assessment

The teacher will provide the subject area supervisor with suggestions for changes on an ongoing basis.

V. Grouping

The prerequisite for this course is TV Production I.

VI. Articulation/Scope & Sequence/Time Frame

This is a full year course. It is offered to all students in Grades 10-12 who have passed the prerequisite of TV Production I.

VII. Resources

Texts/Supplemental Reading/References

- Online Textbook: Cybertext www.cybercollege.com/tvp_ind.htmhttp://www.cybercollege.com/tvp_ind.htm
- <u>Videomaker</u> Magazine
- Youtube (website)
- Adobe Premiere (software)
- Adobe Photoshop (software)
- Google Education Suite: Classroom, Calendars, Drive
- A/V Stock Libraries
- www.lynda.com
- Guest Speakers

VIII. Suggested Activities

- The following methods of instruction will be incorporated into the daily class activities:
 - o Lecture/discussion
 - Video presentations
 - o Class work
 - o Group discussion
 - o Homework
 - o Field / Event recording
 - Video production teamwork
 - Teacher demonstration and student performance utilizing the following telecommunication equipment:
 - camera systems studio and portable
 - switcher/mixer
 - editing software
 - audio system
 - computer graphics system
 - lighting systems
 - teleprompter
 - audio recording options

IX. Methodologies

A wide variety of methodologies will be used. The following are suggestions, not limitations, as to how the program may be implemented and facilitated. Codes refer to the New Jersey Student Learning Standards for 21st Century Life and Careers – Career Ready Practices (2014).

- Cooperative learning groups CRP1, CRP4, CRP5, CRP6, CRP8, CRP9, CRP12
- Differentiated instruction methods CRP2, CRP6, CRP8, CRP10
- Workshop approach CRP1, CRP4, CRP5, CRP6, CRP8, CRP9, CRP12
- Individual assignments CRP2, CRP4
- Whole class instruction CRP2, CRP4
- Small group instruction CRP1, CRP4, CRP5, CRP6, CRP8, CRP9, CRP12
- Technology-aided instruction CRP2, CRP4, CRP8, CRP11
- Peer-to-peer instruction CRP1, CRP4, CRP9, CRP12

Career Ready Practices describe the career-ready skills that all educators in all content areas should seek to develop in their students. They are practices that have been linked to increase college, career and life success. By end of grade 12, students will be able to:

- 9.2.12.C.1 Review career goals and determine steps necessary for attainment.
- 9.2.12.C.2 Modify Personalized Student Learning Plans to support declared career goals.
- 9.2.12.C.3 Identify transferable career skills and design alternate career plans.
- 9.2.12.C.4 Analyze how economic conditions and societal changes influence employment trends and future education.
- 9.2.12.C.5 Research career opportunities in the United States and abroad that require knowledge of word languages and diverse cultures.
- 9.2.12.C.6 Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
- 9.2.12.C.7 Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.
- 9.2.12.C.8 Assess the impact of litigation and court decisions on employment laws and practices.
- 9.2.12.C.9 Analyze the correlation between personal and financial behavior and employability.

X. Interdisciplinary Connections

Based on the New Jersey Student Learning Standards, this course requires the use of **mathematics** and **language arts** through the use of time code calculations and reading modules in cybertext. Writing skills are met when creating scripts for projects and written homework assignments. **Visual and Performing Arts** Student Learning Standards are met through learning and applying TV equipment and software to create various television productions.

- Appropriate and competent use of relevant websites and digital software and equipment 8.1.12
- Recording student performances/projects using appropriate audio, video, and /or photographic means to facilitate classroom critique of student growth and progress 8.1.12
- Presentation and exploration of related career possibilities 9.2.12
- Working in teams to create group based learning activities and projects CRP1
- Application of skills learned in class to project based activities CRP2

XI. Differentiating Instruction for Students with Special Needs: Students with Disabilities, Students at Risk, English Language Learners, and Gifted & Talented Students

Differentiating instruction is a flexible process that includes the planning and design of instruction, how that instruction is delivered, and how student progress is measured. Teachers recognize that students can learn in multiple ways as they celebrate students' prior knowledge. By providing appropriately challenging learning, teachers can maximize success for all students.

Differentiating in this course includes but is not limited to:

Differentiation for Support (ELL, Special Education, Students at Risk)

- Peer mentoring on problems
- Differentiated teacher feedback on assignments
- Modelling out accounting problems on whiteboard
- Visual aids as we project problems on whiteboard
- Study guides
- Tiered assignments
- Scaffolding of materials and assignments
- Re-teaching and review
- Guided note taking
- Exemplars of varied performance levels
- Multi-media approach to accommodating various learning styles
- Use of visual and multi-sensory formats
- Use of assisted technology
- Use of prompts
- Modification of content and student products
- Testing accommodations
- Authentic assessments
- Pre-teaching of vocabulary and concepts
- Visual learning, including graphic organizers
- Use of cognates to increase comprehension
- Teacher modeling
- Pairing students with beginning English language skills with students who have more advanced English language skills
- Scaffolding
 - word walls
 - o sentence frames
 - o think-pair-share
 - o cooperative learning groups
 - o teacher think-alouds

- Supplemental reading material for independent study
- Flexible grouping
- Tiered assignments
- Topic selection by interest
- Enhanced expectations for independent study
- Elevated questioning techniques using Webb's Depth of Knowledge matrix
- Adjusting the pace of lessons
- Curriculum compacting
- Inquiry-based instruction
- Independent study
- Higher-order thinking skills
- Interest-based content
- Student-driven
- Real-world problems and scenarios

XII. Professional Development

The teacher will continue to improve expertise through participation in a variety of professional development opportunities.

XIII. Curriculum Map/Pacing Guide

Unit Topic	Time Allocated	Differentiating Instruction for Students with Disabilities, Students at Risk, English Language Learners, & Gifted & Talented Students	Standards	Assessments
 Unit 1: Review of Technical Operations Demonstrations of DSLR camera operations, audio equipment, and camera support systems. www.mediacollege.com www.cybercollege.org In-class scavenger hunt shoot to practice applying skills. Critique of video for technical, media and cinematic strengths and weaknesses. Student creation of a RTV Morning Show Lead-in w/ flag salute. 	Approx 3 weeks	 Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study 	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4	 Observation of student engagement and understanding demonstrations and hands-on application of camera equipment. Observation of student engagement and understanding demonstrations and hands-on application of Adobe Premiere editing software. Observation of student engagement and understanding during planning, filming and editing stages of Leadin project.

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		 Interest-based content Student-driven Real-world problems and scenarios 	9.2: • 9.2.12.C.1	 Student completion of DSLR scavenger hunt. Lead-in preproduction, production and final project. Presentation of lead-in w/ self critique.
 Unit 2: Campus Story Montage Define the montage and what its role in modern film is. Cite specific examples in modern and historic films to analyze how the montage was used as a story-telling device. Explore ways to create an emotional reaction through creative cinematography and stylistic editing. Student creation of a Campus Story montage that tells the whole story of an aspect of campus life while conveying the emotions associated with 	Approx 3 weeks	 Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement:	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2:	 Observation of student engagement and understanding during discussion of historical montages. Summative Assessment: Montage analysis activity. Student created campus story project. Presentation of campus story project w/ self critique.

it.	Time Allocated	Differentiating Instruction for Students with Disabilities, Students at Risk, English Language Learners, & Gifted & Talented Students • Flexible grouping • Tiered assignments • Independent study • Interest-based content • Student-driven • Real-world problems and scenarios	• 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	Assessments
 Unit 3: Technical Tutorial Break a technical process down into incremental steps needed for successful completion. Tell a linear story line using visuals to help clearly communicate the process. Used advanced camera controls to manipulate technical video quality. Student creation of a Tutorial that clearly communicates a technical process. 	Approx 3 weeks	 For Support: Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory 	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1	 Observation of student engagement and understanding during discussion of linear story lines. Observation of student engagement and understanding during planning, production and editing of tutorial project. Summative Assessment: Student created tutorial

TV Production II: Studio Workshop

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		formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios	Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	project. • Completion of technical process based on tutorial directions.
 Unit 4: New Technique Free Choice Students will identify video (camera/editing) techniques that have been used in TV1 and TV2. New video techniques (camera/editing) will be explored. Students will plan, film and edit a short skit that tells a full story while implementing a new video technique. 	Approx 4 weeks	 For Support: Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles 	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2,	 Observation of student engagement and understanding during discussion and demonstrations of past video techniques. Observation of student engagement and understanding during planning, production and editing of free choice project.

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Included in the student's presentation of the final project, they will also give a demonstration on the new video technique.		 Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios 	8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	 Student created free choice project. Student demonstration of new technique.
 Unit 5: ENG (Electronic News Gathering) Students will identify video (camera/editing) techniques that have been used in TV1 and TV2. New video techniques (camera/editing) will be explored. Students will plan, film and edit a short skit that tells a full story while 	Approx 4 weeks	For Support: Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 21 st Century Standards	 Observation of student engagement and understanding during discussion and analysis of professional ENG samples. Observation of student engagement and understanding during planning, production

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implementing a new video technique. Included in the student's presentation of the final project, they will also give a demonstration on the new video technique.		various learning styles • Use of visual and multi-sensory formats For Enhancement: • Flexible grouping • Tiered assignments • Independent study • Interest-based content • Student-driven • Real-world problems and scenarios	8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 21 st Century Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	and editing ENG projects. Observation of student engagement and understanding during planning and live production of studio production. Summative Assessment: Student created ENG project. Student created studio production.
 Unit 6: SATIRE Define satire as a story-telling device and identify samples from different types of media. Explore how the satire is used in different facets of the media industry. Critique the meaning and effectiveness pf different types of satire. 	Approx 3 weeks	For Support: Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12	 Observation of student engagement and understanding during discussion and analysis of satire in the media. Observation of student engagement and understanding during

TV Production II: Studio Workshop

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Students will produce a production using satire to target a specific current social issue.		approach to accommodating various learning styles • Use of visual and multi-sensory formats For Enhancement: • Flexible grouping • Tiered assignments • Independent study • Interest-based content • Student-driven • Real-world problems and scenarios	Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	planning, production and editing satire project. Summative Assessment: Student analysis / reaction to satire in film. Student created satire production.
 Unit 7: FOLEY AUDIO Explore how the TV / film industry uses foley artists to replace the audio in final productions. Develop advanced technical skills in the field of audio, including 	Approx 2 weeks	 For Support: Peer mentoring on problems Differentiated teacher feedback on assignments Visual aids as we project problems 	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4,	 Observation of student engagement and understanding during discussion of audio adv techniques. Observation of student

microphone selection,	Time Allocated	Differentiating Instruction for Students with Disabilities, Students at Risk, English Language Learners, & Gifted & Talented Students on whiteboard	CRP6, CRP9, CRP10	engagement and
audio recording and audio post production. Students apply newly learned skills to a production where they will remove the original audio from a movie scene and will replace it with newly recorded sound effects and dialog.		 Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios 	Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	understanding during recording and editing of foley projects. Observation of student engagement and understanding during planning and live production of studio production. Summative Assessment: Student created foley project.
UNIT 8: EFP (Electronic Field Production) *Movie Recreations • Differentiate between ENG and EFP styled productions • Operate the equipment	Approx 3 weeks	For Support: • Peer mentoring on problems • Differentiated teacher feedback on assignments	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards	 Formative Assessment: Observation of student engagement and understanding during discussion and analysis

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commonly used in an EFP production Lighting, audio, camera support systems Serve as the different jobs commonly required for an EFP production Analyze a film scene for directing and story telling strengths Students will recreate a scene from a movie focusing on cinematography, audio and lighting.		Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios	CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	of behind the scenes videos. Observation of student engagement and understanding during demonstrations of video and audio crew responsibilities. Summative Assessment: Small group presentations on 6 basic lighting styles. Student analysis of original movie scene. Student created [EFP] Movie Recreation project.
 UNIT 9: Story Telling Identify story structure and character development strategies. 	Approx 4 weeks	For Support: • Peer mentoring on problems • Differentiated	NJSLS – Arts: • 1.1.12.D.2, 1.3.12.D.1, 1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2	Formative Assessment:Observation of student engagement and

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 Analyze advanced directing through cinematography. Students will have the opportunity to practice story telling with a pair of short story projects: 30-second Mood Piece and 15-second Short Short. 		teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios	21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.A.3, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	understanding during analysis of short film story development samples. • Observation of student engagement and understanding during planning, filming and editing of Mood Piece and 15-second Short Short projects. Summative Assessment: • Student created Mood Piece project. • Student created 15-second Short Short project.
UNIT 10: 10-minute Short Film	Whole year	For Support: • Peer mentoring on	<i>NJSLS − Arts:</i> • 1.1.12.D.2, 1.3.12.D.1,	Formative Assessment:

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 This is the overarching goal of the course that starts in September and completes in May, and includes elements that are taught throughout the duration of the course. Quarter 1: Brainstorm and develop storyline. Quarter 2: Create and pitch story with appropriate treatment / logline. Quarter 3: Write final script and produce opening title sequence. Quarter 4: Film and record all audio and video and edit final production. 		problems Differentiated teacher feedback on assignments Visual aids as we project problems on whiteboard Multi-media approach to accommodating various learning styles Use of visual and multi-sensory formats For Enhancement: Flexible grouping Tiered assignments Independent study Interest-based content Student-driven Real-world problems and scenarios	1.3.12.D.2, 1.3.12.D.3, 1.4.12.B.1, 1.4.12.B.2 21 st Century Standards CRP: • CRP1, CRP2, CRP4, CRP6, CRP9, CRP10 CRP11, CRP12 Technology Standards 8.1: • 8.1.12.A.1, 8.1.12.A.2, 8.1.12.D.1, 8.1.12.D.3, 8.1.12.F.1 Technology Standards 8.2: • 8.2.12.D.3, 8.2.12.E.1, 8.2.12.E.4 21 st Century Standards 9.2: • 9.2.12.C.1	 Observation of student engagement and understanding during preproduction phase of short film project. Observation of student engagement and understanding during filming and editing of short film. Summative Assessment: Short film treatment (Q2). Short film script and opening title sequence (Q3). Short film final production (Q4).